



CHARGE HOLIDAYS DAY

VISION & MISSION

Our vision is to reimagine tourism in a sustainable and respectful way.

Embrace the future of travel with ChargeHolidays!

Our innovative platform is here to revolutionize the booking of accommodations, offering a unique and exciting way to explore the world in a sustainable and culturally respectful manner. Say goodbye to unsustainable vacations and hello to a whole new world of adventures that celebrate sustainability. Get ready for an unforgettable experience that will leave a positive impact on the world. Book your sustainable getaway with ChargeHolidays today!

We revolutionize the travel industry, promoting eco-friendly social tourism. And by making sustainable booking effortless and transparent we enable travelers to make informed decisions for the well-being of themselves and the planet.

Enable travelers to make sustainable comfortable choices:

Through our platform, we showcase the unparalleled comfort and joy that comes with traveling while minimizing harm to the environment. ChargeHolidays' goal is to create a world where sustainable travel is the norm and travelers understand their role as global citizens. Travelers must be empowered to make responsible choices, that enhance their travel experiences and also contribute to the preservation of our planet and the well-being of local communities. We believe that sustainable travel has the power to promote peace, understanding, and cultural exchange. With our travel hacks and educational programs we aim to turn every traveler into a Changemaker.

Gamify the sustainable booking process:

We believe that sustainable tourism is not just about reducing the environmental impact of travel, but also about fun. Seeing the booking procedure not as an unpleasant must for finally enjoying a nice trip. Instead, the booking process in itself must be turned into a playful experience informing and educating the future traveler and connecting him or her with others.

Support accommodations to become more sustainable friendly:

Our team members are experts in sustainable travel, and they are dedicated to sharing their knowledge and expertise with our travelers and accommodations. We offer a range of educational resources including individual coaching for accommodations. We believe in incentivizing instead of prohibiting and punishing. The only way to generate long-lasting success is to work together - travelers, accommodation providers, and us as a booking engine.

Reduce and compensate emissions:

At ChargeHolidays, we take our responsibility to the environment seriously. We work to minimize the negative environmental impact of your trips by partnering with environmentally conscious accommodations, recommending eco-friendly transportation, and promoting sustainable practices. For harm that can not be avoided, we integrate an easy-to-use carbon emission compensation. See our features page for more information.

Bring transparency into the label jungle :

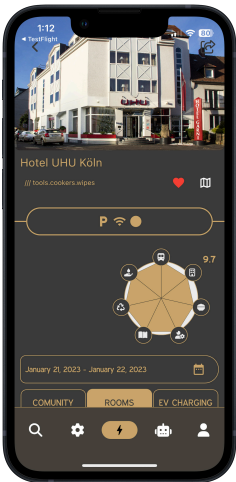
ChargeHolidays envisions a future in which sustainability criteria are standardized and accommodations serve their guests with easily accessible information. Transparency is the key to finding the perfect accommodation and our dreamcatcher is the first step in that direction. Additionally, the ChargeHolidays travel community is constantly seeking out new destinations, accommodations, and activities. Sharing the experience gives trustful insight into the performance of different accommodations. Everyone can profit from the experiences of others.

FEATURES

select wisely

Find the accommodation that is a perfect match.

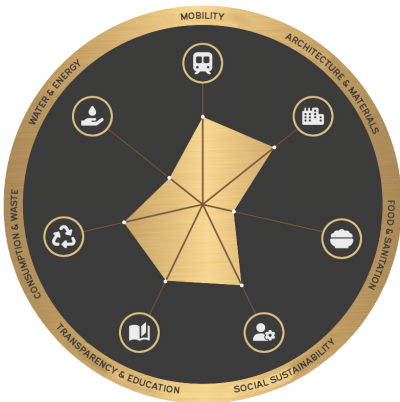
Easily compare sustainable accommodations with our user-friendly platform. Our transparent ranking system prioritizes the most sustainable options at the top of your search results. Say hello to hassle-free sustainability.



get clarity into the label jungle

Understanding sustainable management was never easier.

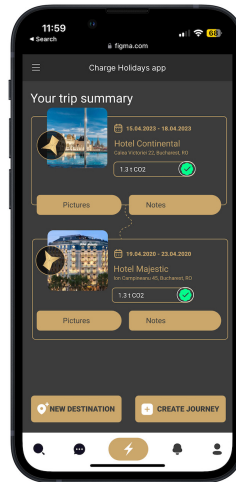
Navigating the world of sustainability certificates can be overwhelming, with more than 150 different sustainability labels. That's why our platform goes beyond certifications to help you find accommodations that truly embody sustainability. Whether you prioritize vegan food options or sustainable architecture. With our unique Dreamcatcher you avoid unsustainable dreams and start into a conscious and fulfilling travel experience.



Share with friends and future you!

Turn your journey into a sustainable experience and keep your memories in one place

Our Travel-Diary feature makes it easy to collect and organize your travel memories in one place. Share your experiences with friends and family or showcase your positive impact on social media with just one click. With our platform, your travel memories are always at your fingertips.

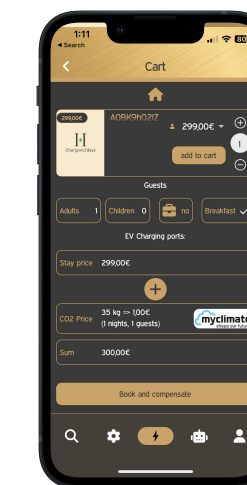


FEATURES

book and do good

Directly compensate your carbon footprint and pay with Social Cash-back

Offsetting your travel emissions is simple with our carbon footprint calculator and partner, my-climate. We understand that some emissions cannot be avoided, but we provide an easy way to measure and offset them with just one click. Additionally, we partner with Payactive to support social projects and use the power of financial transactions for good.



stay with us and support the world

Collect experience and Sustainability Points to support local communities

We believe in the power of travel to drive positive change and impact. But while traveling, we too often forget about our privileges. That's why we offer a unique rewards program that allows you to use your travel points to support our partners, which range from biodiversity initiatives to food security projects in Kenya. By using your travel points for good, you're helping to make the world a better place for everyone.

navigate comfortably

Arrive right at the front door and save valuable time

Our partner, What3Words, helps you easily navigate to your destination with just three simple words. Say goodbye to frustration while searching for parking lots, E-charging stations, or accessible entries to the accommodation. With What3Words, you don't have to memorize complex street names and zip codes. Enjoy a seamless and stress-free travel experience without getting lost.

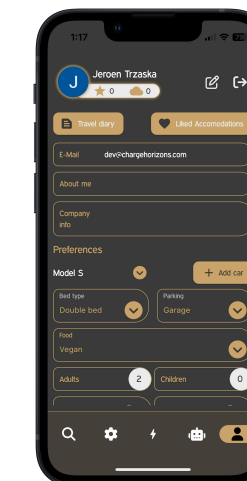


FEATURES

gamify your booking

Connect. Exchange. Interact.

Create your individual profile and get insights from like-minded travelers so you know what to expect. Share your feedback, help others to make more sustainable-friendly decisions, and help the accommodations advance. What are you waiting for?



contribute your part

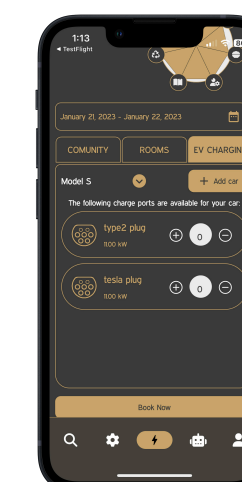
Relax without a guilty conscience

At ChargeHolidays, we believe that small actions can make a big impact when it comes to sustainable travel. From picking up trash while strolling through a nature reserve to sharing information on the accessibility of a restaurant, there are countless ways to make a difference. We'll help you seamlessly combine relaxation with a positive impact, so you can enjoy your travels while contributing to a more sustainable and equitable future.

make sure you only get stranded on the beach

Find E-Charging stations at your destination

Our platform makes it easy for E-car drivers to find accommodations based on their preferences. Choose your E-vehicle type in your profile and start your search. Enjoy a stress-free and sustainable travel experience without worrying about researching E-charging infrastructure or carrying a charging cable.





STORY

MILESTONES

Our story begins with Lilith who had a deep desire to disrupt the status quo of limited transparency in sustainable accommodations. The initial idea was born: creating a company that would challenge the traditional standards of accommodations and empowers travelers to make better-informed choices.

start
2019

Defining the problem: countless interviews with hotel owners, tour operators, and travelers - That is the first time we really understand the topic's complexity - and: its urgency!

We are excited to announce the development of the ChargeHolidays Sustainability Check, a tool designed to help travelers make sustainable choices while on the go. Everyone has a role to play in creating a more sustainable future, and our Sustainability Check empowers individuals to do their part

We founded our company on September 23rd, 2021 to bring our innovative solutions to life and positively impact the world. We're dedicated to this mission and look forward to sharing our progress with you as we grow and evolve.

2021

We're grateful for our participation in accelerator programs like Digital Space, yooweedoo, and VilCampus. They've provided us with valuable mentorship, resources, and access to a community of like-minded entrepreneurs who share our vision of creating positive change.

We're grateful to be part of the Purpose network, which aligns with our values and vision. With their support, we can prioritize transparency, steward ownership, and social impact, and work towards a more just and equitable society

In 2021, we launched our app - a significant milestone for our team. We're proud of the hard work that went into bringing our vision to life and excited to introduce it to the public. We look forward to receiving feedback from our users as we continue to innovate and improve.

We're constantly onboarding new apartment owners and discovering exciting new places and hosts for our valued customers. While this journey is filled with excitement and adventure, it also requires a great deal of patience and diligence.

We share our expertise through workshops at festivals, schools, and universities to empower individuals and communities with the tools they need to succeed. Education is key to unlocking our full potential. As we continue to expand, we're excited to bring the joy of cultural discovery and adventure to even more people around the world.

now
2023

TEAM

At our company, we truly “practice what we preach.” We provide our customers with opportunities to discover the world, and at the same time constantly immerse ourselves in different cultures through our diverse, global team of employees. We’re thrilled to have such a dynamic and interdisciplinary group of individuals working together toward our shared mission.

Our team members bring unique insights and ideas to the table. We are constantly learning from each other and growing as a company fostering a culture of inclusion and respect, where everyone feels valued and heard. We take pride in our interdisciplinary approach and believe that our unique perspectives are what help us evolve and adapt to meet the ever-changing needs of our customers.



Lilith

“If my children shall have the same opportunities as me, regarding traveling and collecting experience on an international level, we must act now!”

Lilith is a visionary leader in the world of sustainable travel, driven by her lifelong passion for protecting the environment. Volunteering with organizations like **WWF** and serving as a sustainability trainer at the institution **netzwerk n** as well as Design Thinking coach in international projects has honed her skills. She is our sustainability coach for travelers, companies, and accommodation owners. With an entrepreneurial spirit she succeeded in founding competitions like **Jugend gründet** (Youth founded). Her background in International Relations and Public Policy gives her a unique perspective and ability to navigate the ever-evolving international tourism market. Working in countries all over the globe, including the UK, Russia, China, the US and Germany, she is well-equipped in coordinating intercultural teams. At ChargeHolidays she is on a mission to make sustainable travel accessible to everyone!



Jeroen

„Problems cannot be solved at the same level of awareness that created them!”

Jeroen is ChargeHoliday’s dynamic and driven CTO, leading our start-up to new heights with his unparalleled passion for technology and problem-solving. With a background in Computer Science, Jeroen is the perfect leader for our team of young, ambitious programmers. As a skilled Flutter developer, he personally ensures that our app and online platform are not only functional but also visually stunning, drawing on his own interest in photography and design to support our creative department. Jeroen’s energy and excitement are contagious, and his dedication to creating cutting-edge solutions makes him an invaluable asset to our company. He is committed to pushing the boundaries of what is possible and making the sector of sustainable tourism shine.



Vivian

“You have one life to live, so make every moment count! Look back with pride and amazement at all you’ve accomplished, knowing that in just one lifetime, you have the power to make a lasting impact and leave your mark on the world.”

Vivian is a true wanderlust, driven by a deep curiosity and passion for learning about different cultures. Her two-year stay in England was a transformative experience that allowed her to fully immerse herself in the local culture and complete her education. Now, as a business psychology major, she brings a wealth of knowledge and expertise to ChargeHorizons, leveraging her studies to develop cutting-edge marketing and social media strategies. She also is a passionate advocate for a sustainable future, driven by her desire to make a real and meaningful impact on the world.

PARTNERS

a purpose company

ChargeHolidays would not be the same without PURPOSE.

At ChargeHolidays, we are committed to making a positive impact on the world through sustainable tourism. But we also believe that it's not just about what we do, it's about how we do it. From the very beginning, we knew that we want to be different, that we want to lead a company that is not only dedicated to making a difference but also lives and breathes our values in everything we do.

what does it mean in detail?

Purpose has 100+ companies. We are as diverse as you can imagine. Nevertheless, we share common beliefs and goals.

Our steward-owned start-up is guaranteed through a veto held by the charitable Purpose Foundation

We rethink ownership, hence who's owning the company are people who work at the company and are dedicated to fulfilling our mission

collaborative partners



CONTACTS

social handles:



Website:	www.chargeholidays.com
App:	www.chargeholidays.com/charge-holidays-app/
Email:	contact@chargehorizons.com
Message us:	www.chargeholidays.com/contact/

press



What aspects of travel need to be changed to make our journeys sustainable



Viele Reisende wollen nachhaltiger unterwegs sein



Eine junge Gründerin mit vielen smarten Ideen



Gründerin, Autorin und Studentin –
Ein Interview mit Lilith Diringer



Hidden Gems: Meet Lilith Diringer of
ChargeHorizons